

KEYRUS  
insight into value



## Keyrus announces a worldwide partnership with Snowflake Computing

**Levallois-Perret**, 29<sup>th</sup> November 2018 – **Keyrus**, an international specialist in Data Intelligence, Digital, and Consulting on the Management and Transformation of enterprises, announced today a worldwide partnership with **Snowflake Computing**, a data warehouse built for the Cloud. The goal of this partnership is to accelerate the adoption of data warehousing solutions by its customers across all subsidiaries by providing them with new offerings in their Cloud-based SaaS solutions portfolio.

**Snowflake** provides a purpose built Data Warehouse as a Service platform for the Cloud. Its design takes advantage of the flexibility, scalability & agility of a Cloud platform. Conventional data warehouses and Big Data solutions increasingly struggle to fulfill their fundamental purpose: to make it easier to gather data, to enable fast analytics and to quickly make data insights available to every user, consumer and system that needs them. To overcome this issue, **Snowflake** developed a SQL data warehouse for the Cloud from the ground up, designed with a patented new architecture.

For customers, it is a question of storing and processing all structured & semi-structured data in one place, without managing the infrastructure or tuning the database. They only have to pay for the amount of data stored and the amount of processing performed. This is what **Snowflake** offers.

For **Keyrus**, the objectives of this partnership are numerous. It allows **Keyrus** to strengthen the Cloud-based SaaS solutions portfolio it offers to meet current customers' needs. It also opens the way for new commercial synergies in order to gain new customers in close collaboration with **Snowflake**. Finally, this partnership allows **Rivery** to accelerate its commercial and product development thanks to its proximity with **Snowflake**. **Rivery** is a Cloud-based data aggregation and consolidation SaaS startup, created by **Keyrus**. The ETL platform uses a native connection which is highly complementary to **Snowflake**. This partnership will therefore strengthen the **Keyrus Group's** entire Cloud strategy, with the Group aiming to support companies' transformation and cloudification.

*"This partnership allows us to accelerate in the Cloud and to increase the value of our offer to better support our customers. **Snowflake's** solutions meet the needs of the market and target our customers' data issues: storage, management and exploitation. **Snowflake** will enable our customers to perform all their data analysis in a flexible, scalable and cost-effective way",* said **Ankur Gupta**, Group Director Big Data & Cloud, **Keyrus**.

This contract, signed in the US, covers all sectors in all 18 **Keyrus Group** subsidiaries across 4 continents.

*"Snowflake's partnership with Keyrus is even more evidence that the Cloud is the best option for organizations of any size that want to deploy data-driven analytics locally or across the globe",* commented **Snowflake's** Director of Sales Southern Europe, **Ivan Smets**.

## ABOUT KEYRUS

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### **Keyrus, creator of value in the era of Data and Digital**

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth and competitiveness.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence**

Data Science – Artificial Intelligence – Big Data & Cloud Analytics – Business Intelligence – EIM – CPM/EPM

- **Digital Experience**

Innovation & Digital Strategy – Digital Marketing - DMP & CRM – Digital Commerce – Digital Performance – User Experience

- **Management & Transformation Consulting**

Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in some fifteen countries on four continents, the **Keyrus** Group has more than 3,000 employees.

**Keyrus** is quoted in compartment C of the Eurolist of Euronext Paris (Compartment C/Small caps – ISIN

Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY: FP)

Further information at: [keyrus.com](http://keyrus.com)

## ABOUT SNOWFLAKE

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**Snowflake** is the only data warehouse built for the cloud, enabling the data-driven enterprise with instant elasticity, secure data sharing and per-second pricing, across multiple clouds. **Snowflake** combines the power of data warehousing, the flexibility of big data platforms and the elasticity of the cloud at a fraction of the cost of traditional solutions. **Snowflake**: Your data, no limits.

Find out more at: [snowflake.com](http://snowflake.com).

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