

Press Release

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Keyrus announces industry-leading blockchain connectors for Qlik Sense and Alteryx

Levallois-Perret (France), November 16, 2016: Keyrus, an international consultancy in Data Intelligence, Digital Transformation and Enterprise Management, is excited to release the industry-leading blockchain connectors for the popular self-service data tools: **Qlik Sense** and **Alteryx**.

These connectors make blockchain data as simple to connect to as standard data sources. This allows business users to immediately start joining, analyzing, and visualizing data alongside non-blockchain sources such as customer information, financial performance, and sales/marketing activity. This connection will be crucial for blockchain projects to successfully integrate with enterprise-scale requirements.

Underlying these connectors is Libra (<http://www.libra.tech>), the management information layer for blockchain technology. Libra connects to any blockchain protocol, and transforms the raw data into a useable format to suit business needs.

Blockchain technology offers cryptographically secured, decentralized, immutable records of transactions. This can potentially reduce complexity, increase transparency, and improve the speed of transactions between parties. Governments, financial institutions, and private companies are beginning to explore use cases including cross-border money transfer, digital identity, Internet of Things, patient records, election voting, and many others.

*"Blockchain technology is not a new black box where data is lost in encryption. With industrial scale projects, data management - including visualization, reporting, and analytics - is a core part of the design. With **Keyrus**, and its 20+ years of Data Intelligence Expertise, we placed Blockchain Data Management with a leading position in our Blockchain value proposal. I am proud to offer our customers a fully self-service suite based on leading business intelligence solutions."* explains **Hannah Curtis**, Principal Consultant at **Keyrus US**.

*"We're thrilled to reveal the work that we have done with our trusted partner, **Keyrus**. Enabling popular business intelligence software to consume data from blockchains is a major step forward for the industry. As distributed ledger technology proliferates in the enterprise world, this solution will be an essential supplement to any implementation"*, declares **Jake Benson**, Founder & CEO of **Libra**.

To download the connectors please visit:

Alteryx Gallery: <https://gallery.alteryx.com/#!/app/Keyrus-Blockchain-Connector/581a14fcf499c704688b4c13>

Qlik Branch: <http://branch.qlik.com/#!/project/581cbfd8f42638543aeba262>

For more information see our blog post at http://blog.keyrus.co.uk/blockchain_connectors_for_qlik_sense_and_alteryx.html, contact enquiries.uk@keyrus.com, and check out our YouTube video at <https://www.youtube.com/watch?v=l0kw81Wt1T4>

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ABOUT KEYRUS

Keyrus, creator of value in the era of Data and Digital

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth, competitiveness, and sustainability.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence**

Data Science - Big Data Analytics – Business Intelligence – EIM – CPM/EPM

- **Digital Experience**

Innovation & Digital Strategy – Digital Marketing & CRM – Digital Commerce – Digital Performance – User Experience

- **Management & Transformation Consulting**

Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in 15 countries on 4 continents, the **Keyrus** Group has 2,500 employees.

Keyrus is quoted in compartment C of the Eurolist of Euronext Paris (Compartment C/Small caps – ISIN Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY:FP)

Further information at: www.keyrus.com

ABOUT LIBRA

Libra is a San Francisco based software company that enables non-technical business users to consume blockchain information in a seamless fashion. The multi-layered solution supports the needs of auditors, regulators, tax, risk and business professionals. **Libra**'s integration functionality, out-of-the-box reporting and compliance solutions, easy to use interface, and API provide the capabilities enterprises need for end-to-end blockchain-based products and business models. **Libra** was founded in 2014.

Visit <http://libra.tech> for more info.

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