

KEYRUS
insight into value



Through its start-up accelerator, KIF (Keyrus Innovation Factory), Keyrus is boosting the capital base of the LumenAI start-up, a specialist in Machine Learning, so as to be able to distribute and co-develop forms of Artificial Intelligence.

Levallois-Perret, 26 June 2018 – Keyrus, an international specialist in Data Intelligence, Digital, and Consulting on the Management and Transformation of enterprises, announces that it has provided seed funding to **LumenAI**, a start-up specializing in Machine Learning.

LumenAI's aim is to narrow the gap between academic research and industry by using Machine Learning. Founded by **Sébastien Loustau**, this start-up is made up of experts whose training backgrounds in mathematics and IT complement each other.

LumenAI offers unique, real-time Machine Learning solutions that stem from the latest results of research into Online learning. Its experts design generic algorithms to solve complex problems and distribute technological bricks in various niche markets. The real-time nature of **LumenAI**'s algorithms makes it possible to integrate predictive analysis solutions directly at the data source, without the problem of connecting to an existing Information System, and without the need to store raw data.

The start-up aims to work as much with major groups - for specific studies or Proofs Of Concept – as with other start-ups, and intermediate-sized enterprises. The priority target sectors are industry, banking, utilities, and healthcare in France, and later throughout Europe.

After having won a tender put out by the French *Direction Générale de l'Armement* (the French General Directorate for Armament) for a project to research civil and military applications over 3 years, **LumenAI** needed to increase its capital base in order to step up its investments and bolster its resources.

"When we were seeking financing, we had the good fortune of being put in contact with **Eric Cohen**, the President & CEO of the **Keyrus Group**. Straight away we got along very well", points out **Sébastien Loustau**, Founder of **LumenAI**. He continues: "**Keyrus** corresponded to the ideal partner we were looking for, since it offered us the horsepower of a major, agile Group, together with a clear and appropriate narrative and genuine partnership approach.

We had struggled to find such plus points in our discussions with other major players in the Data market".

This raising of funds will enable **LumenAI** to speed up its recruitment, pursue its R&D program, and develop 3 priority verticals in the areas of predictive maintenance for industry, predictive marketing, and security for the public sector. The vertical devoted to predictive marketing will actually be co-developed with experts from **Keyrus**.

"**Keyrus** complements **LumenAI** perfectly in terms of reassuring our clients and helping us build an ambitious collective innovation project. Thanks to this alliance, we will become a key player in the design of Machine Learning solutions. We see **Keyrus** as the ideal partner for stepping up the distribution of our solutions, notably in digital commerce."

"This investment will enable **Keyrus** to ramp up its activity on the high-growth market in Machine Learning and Artificial Intelligence. Such know-how is now an essential ingredient in any of our clients' projects involving data processing and optimization. We are therefore delighted about this relationship, which is already generating many synergies and much impetus in terms of R&D and business for our respective companies", comments **Eric Cohen**, Founder, President & CEO of the **Keyrus Group**.

ABOUT KEYRUS

Keyrus, creator of value in the era of Data and Digital

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth and competitiveness.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

· **Data Intelligence**

Data Science – Artificial Intelligence – Big Data & Cloud Analytics – Business Intelligence – EIM – CPM/EPM

· **Digital Experience**

Innovation & Digital Strategy – Digital Marketing - DMP & CRM – Digital Commerce – Digital Performance – User Experience

· **Management & Transformation Consulting**

Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in some fifteen countries on four continents, the **Keyrus** Group has 3,000 employees.

Keyrus is quoted in compartment C of the Eurolist of Euronext Paris (Compartment C/Small caps – ISIN Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY:FP)

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