

Crédit Agricole SA, Keyrus and Telecom ParisTech partner with Singularity University to launch the first "Global Impact Competition" in France

Paris, 5 October 2015 – Singularity University the educational and business organization focused on the opportunities presented by rapidly advancing technologies, has announced a new partnership with Crédit Agricole SA, Keyrus and Telecom ParisTech to launch the first "Global Impact Competition" in France. A special event will be held at Telecom ParisTech on 13 October 2015 to provide more details.

"Global Impact Competitions" have already been successfully launched in many countries by Singularity University, an organization founded in 2008 in Silicon Valley, dedicated to leveraging technologies for the benefit of humanity. The aim of these competitions is to discover entrepreneurs developing innovative technologies to help solve our greatest global challenges: food, energy, water, health, education security and disaster relief.

The newly announced "Global Impact Competition" will be open to students from the Engineering School Telecom ParisTech, with the competition focused on new developments in FinTech. The winner of the competition, who will be selected in December 2015, will be invited to participate in the Summer 2016 Singularity University Graduate Studies Summer Program (GSP). Upon returning to France, the student will have the opportunity to develop their innovative project, supported by the alumni network of the organization. Unsuccessful finalists will benefit by having access to a cadre of mentors and coaches who will follow them in the start-up phase of their project. The jury will consist of representatives from Singularity University, Crédit Agricole SA and Keyrus, the competition's financial sponsors, and Telecom ParisTech, the academic beneficiary, as well as individuals from the world of innovation, entrepreneurship and academia. The mission of these four major organizations will be to encourage and inspire the candidates in the development of new ideas, on which they can choose to capitalize at the end of the competition.

For **Rob Nail**, CEO and Associate Founder of **Singularity University**: "I'd like to thank Crédit Agricole SA and Keyrus for joining with us to make the new French GIC a reality. Through this partnership, we can identify a diverse and talented group of innovators in France who will come to SU Graduate Studies Program where we can provide a broad, cross-disciplinary understanding of disruptive technologies and empower them with the tools, knowledge, skills and mindset needed to deliver real humanitarian impact at multiple levels."

For **Zak Allal**, SU Global Impact Competition Director in France: "This new French partnership lays the first stone of a new bridge linking Silicon Valley to France. In a world where FinTechs are essential to creating a balance of financial exchanges, we are very proud to offer a student from the prestigious Telecom ParisTech the benefit of a unique education at Singularity University. This is made possible through generous grants from our partners, Crédit Agricole SA and Keyrus."

For **Jean-Paul Mazoyer**, IT and Industrial Director of **Crédit Agricole S.A Group**: « This partnership with Singularity University illustrates the desire of Crédit Agricole SA to facilitate the emergence of innovation in information technology. The Group will offer personalized support by internal sponsors for projects and talents that will emerge from the competition. By supporting innovation and entrepreneurship, the first French bank also reaffirms its commitment to Business Service».

« We are proud to have contributed to Singularity University's first initiative in France and to be part of the jury that will designate the winner of the "Global Impact Competition. " Innovation is at the heart of the DNA of the Keyrus Group, which also participates in finding the best talent and startups that will enhance tomorrow's economy. We will follow closely the course of the best nominations to help young entrepreneurs implement their ideas of "disruption" and participate in their development» says **Eric Cohen**, CEO of **Keyrus**.

For **Yves Poilane**, Group Director of **Telecom ParisTech**: « Telecom ParisTech brings innovative and enterprising engineers into the digital world. Its educational project gives an important place to the project of students, individual or collective, on topics they choose themselves or are proposed by companies, whose purpose is to develop products and / or services eligible for change life by digital technology. Therefore, the "Global Impact Competition" that is brought by Singularity University and financially supported by Crédit Agricole SA is fully consistent with our training ambitions and contribute to their achievement»

ABOUT SINGULARITY UNIVERSITY

Singularity University (SU) is a California benefit corporation with a mission to educate, inspire and empower leaders to apply exponential technologies towards solving humanity's grand challenges. Together with a highly engaged alumni community in over 90 countries, SU is committed to creating positive and sustainable global impact via three core areas: Education, Innovation and Community. Headquartered at NASA's Research Park in the heart of the Silicon Valley, it was founded in 2008 by Ray Kurzweil and Dr. Peter H. Diamandis.

For more information, visit: SingularityU.org. Join us on Facebook [/SingularityU](#) and Twitter [@SingularityU](#).

ABOUT KEYRUS

Major player in consulting and integration of Digital and Data Intelligence solutions for large accounts and solutions ERP / CRM for the Mid-Market, Keyrus currently employs over 2300 employees in 15 countries on 4 continents and supports its customers in optimizing their efficiency and performance by offering a full range of services in the following areas:

- Management Consulting & Transformation
- Business Intelligence - Information Management - Big Data & Analytics - CPM / EPM
- Digital Strategy and Performance - Digital Commerce - Customer Relations & CRM Digital
- Management Solutions for the Enterprise (ERP / CRM)

The Keyrus Group is listed in compartment C of Eurolist by Euronext Paris (Compartment C / Small caps - ISIN code: FR0004029411 - Reuters: KEYR.PA - Bloomberg: KEY: FP)

More information on: <http://www.keyrus.fr/>

ABOUT TELECOM PARISTECH

Telecom ParisTech, trains its students to innovate and to undertake in a digital world. Its programs award degrees at master, post master and PhD levels, to engineers, doctors and professionals all throughout their life. 55% of its students are coming from abroad. All the disciplines of Information and Communication Technologies and Sciences are covered by its courses and its researches. Telecom ParisTech presents an expertise structured through 6 interdisciplinary strategic scientific fields : Big Data, Very Large Networks and Systems, Digital Trust, Design and Interactions, Modelling, and Digital Innovation – so to face the major challenges of a more and more digitalized world.

Telecom ParisTech is now considered as the "College of innovation through digital technology" of Université Paris-Saclay, of which the school is a founding member.

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