

Keyrus and HEC Montreal Data Science Club join forces

Keyrus Canada is proud to announce the signing of an exclusive partnership with HEC Montreal Data Science Club.

Montreal, September 18th, 2019: Keyrus Canada and Data Science Club have joined forces to form a strategic partnership in promoting knowledge transfer and the integration of graduates students in different fields (Example; Data Science, Data Engineering, and Business Intelligence).

Promote interactions between academic and professional worlds

At a time when full employment is a reality, companies and universities must work together. Keyrus Canada and Data Science Club will collaborate on various events such as conferences, workshops, and special events on current issues. See upcoming events, [visit the club page](#).

"I am pleased to announce our partnership with HEC Montreal Data Science Club. Keyrus has been involved with next generation for more than twenty years and this new collaboration is part of our mission. We hope to actively contribute to the growth of experience and training of these new professionals" reports Élodie Palluet, Marketing and Human Resources Director at Keyrus Canada.

"It's a great honor to rely on Keyrus as a key partner in business intelligence and data science expert. We look forward in working with Keyrus's team and benefiting from their data expertise. We're more than enthusiastic about this partnership" adds Franck Benichou, Co-President of HEC Montreal Data Science Club.

ABOUT HEC MONTRÉAL DATA SCIENCE CLUB

Data Science Club is a HEC Montreal graduate student organization. Their mission is to bridge the gap between students, professionals, professors and companies working in data science in order to facilitate dialogue, knowledge transfer and creation of employment opportunities.

By allowing HEC community to meet data professionals in Montreal (and beyond), they foster knowledge development and building of a strong connection between students, employers and data experts.

ABOUT KEYRUS

Keyrus, value creator in the Data and Digital age

An international actor specializing in Data and Digital technologies, **Keyrus'** mission is to help companies benefit from Data and Digital paradigm in order to increase performance, facilitate and accelerate transformation, generate new levers of growth, competitiveness, and longevity.

Placing innovation at the heart of its strategy, **Keyrus** develops value propositions that are unique in the market around an innovative offer that relies on expertise in three major and convergent disciplines:

- **Data Intelligence:**

Data Science – Big Data Analytics – Business Intelligence – EIM – CPM/EPM

- **Digital Experience:**

Innovation & Digital Strategies – Digital & CRM Marketing – E-Commerce – Digital Performance – User Experience

- **Management & Transformation Consultation:**

Strategies & Innovation – Digital Transformation – Performance Management – Project support

Present in 18 countries and on 4 continents, **Keyrus** Group employ's 3,200 collaborators.

Keyrus is listed in compartment C of the Euronext Paris Eurolist

(Compartment C/Small caps – ISIN Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY:FP)

Further information can be found at www.keyrus.ca

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