

## Keyrus and Anagraph join forces and announce the launch of a joint offer on geospatial intelligence.

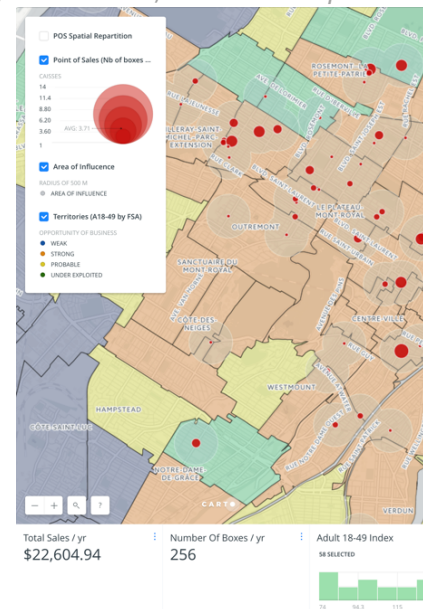
**Montreal, November 23<sup>rd</sup>, 2018:** Keyrus and Anagraph are proud to announce their partnership by the launch of a major geospatial intelligence offer that benefits from the latest advances in geomatics and data management.

### Going further in data visualization

Keyrus Canada's new Visualization 2020 offer allows all its customers to find new opportunities for development and innovation regarding their data visualization. The objective is to integrate all the current evolutions both on algorithmic modeling and on new ways to optimize intuitive navigation and analyses for users.

*"It is with great enthusiasm that we formalize this new partnership with one of the key players in digital transformation: Keyrus. Geographic intelligence is a key complement to data intelligence and digital transformation solutions. Thanks to this agreement, our mutual, current and future clients will be able to count on expertise at the forefront of innovation in the analysis and rendering of information, which often reveals its full potential through its spatial references."* says **Nicolas Delffon**, President of **Anagraph**.

*"With the emergence of Digital Intelligence, it is very important for Keyrus to rely on the best geomatics skills on the market. Advanced geospatial functions now provide a new way of consuming and analyzing data, which enhances the potential of digital transformations. Moreover, Anagraph's constant innovation DNA is perfectly aligned with our approach that drives us to combine technological innovations with all transformations to ensure constantly renewed business value for our clients. This is the heart of the partnership between Anagraph and Keyrus Canada."* adds **Antoine Cossé**, Offers & Innovation Director at **Keyrus Canada**.



## ABOUT ANAGRAPH

**Anagraph** is a geomatics studio that develops business intelligence tools based on localization. It supports organizations and private companies in enriching, analyzing and visualizing their data in order to make informed decisions and communicate information in a user-friendly manner to their audience.

## ABOUT KEYRUS

### **Keyrus, value creator in the Data and Digital age**

An international actor in the field of counselling and technology, specializing in Data and Digital, **Keyrus'** mission is to help companies profit from the Data and Digital paradigm in order to increase their performance, facilitate and accelerate their transformation, and generate new levers for growth, competitiveness, and longevity.

Placing innovation at the heart of its strategy, **Keyrus** develops value propositions that are unique on the market, around an innovative offer that rests on expertise in three major and convergent disciplines:

- **Data Intelligence:**

Data Science – Big Data Analytics – Business Intelligence – EIM – CPM/EPM

- **Digital Experience:**

Innovation & Digital Strategies – Digital & CRM Marketing – E-Commerce – Digital Performance – User Experience

- **Management & Transformation Counsel:**

Strategies & Innovation – Digital Transformation – Performance Management – Project support

Present in fifteen countries and on 4 continents, the **Keyrus** Group employs 3,000 collaborators. **Keyrus** is listed in compartment C of the Euronext Paris Eurolist (Compartment C/Small caps – ISIN Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY:FP)

Further information can be found at [www.keyrus.ca](http://www.keyrus.ca)

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## PRESS LIAISON

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