

Press Release

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KEYRUS
insight into value

Keyrus expands its 'Enterprise Performance Management' offering by entering into a partnership with the editor Jedox.



Levallois-Perret, 20 October 2016 – An international player in the fields of Data Intelligence, Digital, and Consulting on the Management and Transformation of enterprises, **Keyrus** announces that it has entered into a strategic partnership with **Jedox**, a simple and innovative solution dedicated to planning, reporting, and data analysis to optimize management controlling processes.

This new partnership enables **Keyrus** to meet the growing demand by its clients for a tool accessible to a "non-IT" population and sufficiently flexible to satisfy the various requirements of their departments – as much the financial ones as the operational ones – in relation to the management of their steering processes.

*"We chose **Jedox** because its solution offers numerous advantages. Being equally available in "On Premise" or "SAAS" mode without any loss of functionalities, this solution integrates easily into existing ISs thanks to its numerous native connectors", specify **Delphine Rieter and Arnaud Dumesny**, Managers of the FPM (Finance and Performance Management) Solutions Practice at **Keyrus**. "This flexibility allows it to cater as much to Large Account users as to Small- and Medium-Sized Enterprises. Moreover, **Jedox** is based on the highest market standards in terms of performance and has a high level of integration with Microsoft Excel, which makes it easier to appropriate. We particularly appreciated its Web interface, mobile interface, and integrated ETL, these being significant factors that will facilitate its deployment with our clients."*

This partnership is a valuable addition to the EPM offerings **Keyrus** already proposes to its clients in France as part of its expertise in Management & Transformation and Data Intelligence. Today **Keyrus** boasts around ten consultants who have been **Jedox**-certified since the start of 2016 and wants to accelerate the upskilling of its teams by 2017.

During its annual conference at the Global Partner Summit in Berlin on 27 September last, **Jedox** honored its collaboration with **Keyrus** by presenting it with the "Rising Star" Partner of the Year Award for France.

*"We are proud and very happy to now formalize our collaboration with **Jedox**. This partnership is fully in line with **Keyrus**'s strategy of creating value by combining both our technological and business expertise. That is the case here, with the implementation of EPM solutions and **Keyrus***

*Management's know-how in helping financial and operational departments optimize their steering processes", underlines **Hervé Uzan**, Executive Vice President, France & Southern Europe at **Keyrus**.*

*"I am convinced that this new collaboration will help numerous enterprises looking for simplified planning and reporting processes", comments **Bernd Eisenblätter**, Worldwide Commercial Director at **Jedox**. "Partners like **Keyrus** embody innovation values and make a valuable contribution to the development of **Jedox** and its global partner ecosystem."*

*"Our partnership with **Keyrus** made obvious sense and is in line with our strategy of equipping enterprises with an innovative planning solution. **Keyrus** is already heavily involved in this new collaboration and is committed to implementing solutions that combine performance and flexibility. We are delighted to have **Keyrus** as one of our partners", adds **Olivier Pasquier**, Director, France at **Jedox**.*

ABOUT KEYRUS

Keyrus, creator of value in the era of Data and Digital

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth, competitiveness, and sustainability.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence:**
Data Science - Big Data Analytics – Business Intelligence – EIM – CPM/EPM
- **Digital Experience:**
Innovation & Digital Strategy – Digital Marketing & CRM – Digital Commerce – Digital Performance – User Experience
- **Management & Transformation Consulting:**
Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in 15 countries on 4 continents, the **Keyrus** Group has 2,500 employees.

Keyrus is quoted in compartment C of the Eurolist of Euronext Paris

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Further information at www.keyrus.fr

ABOUT JEDOX

Jedox is the editor of a Business Intelligence and Performance Management solution that offers business users real autonomy in their planning, reporting, and analysis activities. The **Jedox** Suite is an integrated and innovative solution that enables users to access data and publish reports on Excel, a Web browser or a mobile platform.

With a network of 180 partners present in 127 countries, **Jedox** currently has more than 1,900 clients with an On-Premise or Cloud configuration. The independent analysts Gartner, Howard Dresner, and BARC recognize Jedox as the leader in enterprise planning solutions.

Simplify your planning processes with **Jedox** and start your free trial today: www.jedox.com/fr

PRESS CONTACTS

Agence LEWIS

Mathieu Micout

Tel.: 01 83 94 04 95

mathieu.micout@teamlewis.com

KEYRUS

Jean-Eudes Oumier

Tel.: 01.41.34.10.00

rp-keyrus@keyrus.com