

Press Release

November 12, 2020



KEYRUS
insight into value

The Keyrus Group acquires a majority interest in Xiomega Consulting, strengthening its IS Consulting and Digital Transformation activities in the Auvergne-Rhône-Alpes region.

Levallois-Perret, November 12, 2020 – Keyrus, an international player in the fields of Data Intelligence, Digital, Management Consulting and Business Transformation, announces its acquisition of a majority stake in the firm **Xiomega Consulting**, enhancing its expertise in IS Consulting and Digital Transformation.

Founded in 2014 in Lyon by three partners with experience at major 'ESN', **Xiomega Consulting** guides corporate groups and intermediate-sized enterprises in the transformation, integration, and development of their IS Systems by offering consulting services, project or program management, and project ownership support.

With a team of some 20 consultants, **Xiomega Consulting** recorded approximately €3,000,000 in revenue in 2019. The firm specializes in three main service categories: ERP (SAP expertise), Business Intelligence, and Digital. **Xiomega Consulting** has a broad portfolio of international clients in various sectors, including the pharmaceutical industry, luxury goods, transportation and logistics, mechanical engineering, renewable energy, and mass retail.

Xiomega Consulting will benefit not only from the technological expertise of **Keyrus**, but also its substantial digital and data footprint in the Auvergne-Rhône-Alpes region and the Group's many listings with major French and international accounts.

*"The culture of innovation associated with the expertise and leadership at **Keyrus** gives **Xiomega Consulting** a new strategic and technological dimension, in France as well as internationally," says **Yann Evano**, Co-Founder and CEO of **Xiomega Consulting**. "By joining forces, we seek to offer our clients a vision and an unprecedented value proposition at this time when the convergence of ERP, data, and digital solutions is a necessity.*

*The complementary expertise of the teams at **Keyrus** and **Xiomega Consulting** will create immediate synergies, leading to an increase in added value for our clients in the Auvergne-Rhône-Alpes region."*

Through this acquisition, **Keyrus** is pursuing its aim of incorporating **Xiomega Consulting's** talent and expertise in a comprehensive value chain, accelerating its unique positioning around "Digital Intelligence" by seamlessly integrating Consulting, Data, and Digital with an interdisciplinary approach.

*"Because we share common values—excellence, client proximity, and teamwork—we are delighted to welcome the team members from **Xiomega Consulting** to **Keyrus**," notes **Eric Cohen**, Founder and CEO of **Keyrus**. "This acquisition does more than strengthen **Keyrus's** consulting teams. It allows us to expand our services and broaden our project and program management capabilities, those being strategic skills for the support of our clients' numerous ongoing digital transformations."*

ABOUT KEYRUS

Keyrus: Creator of Value in the Digital and Data Era

Keyrus, an international player in consulting and technology specializing in Data and Digital, is committed to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, assist them in undergoing transformation, and generate new drivers of growth and competitiveness.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market, centered around an innovative offering that combines three major and convergent spheres of expertise:

- **Data Intelligence**

Data Science – Artificial Intelligence – Big Data & Cloud Analytics – Business Intelligence – EIM – CPM/EPM

- **Digital Experience**

Innovation & Digital Strategy – Digital Marketing – DMP & CRM – Digital Commerce – Digital Performance – User Experience

- **Management & Transformation Consulting**

Strategy & Innovation – Digital Transformation – Performance Management – Project Support

With 3,000 employees, the **Keyrus** Group is present in 20 countries on 4 continents.

Keyrus is listed on the Euronext Paris Eurolist (Compartment C/Small caps - ISIN Code: FR0004029411 – Reuters : KEYR.PA – Bloomberg : KEY:FP)

For more information, visit: www.keyrus.com

ABOUT XIOMEGA CONSULTING

Founded in 2014, **Xiomega Consulting** is a consulting and project management firm operating in three fields: ERP, Digital, and BI.

Since its founding, **Xiomega Consulting** has worked on high-value-added assignments focused on IS systems and functions such as finance, supply chain, and sales/marketing for major international accounts in industry, transportation, luxury goods, and services.

It has grown thanks to the expertise of its 23 experienced consultants and its successful, long-term relationships with its clients.

For more information, visit: www.xiomegaconsulting.com

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