

Press Release

21 March 2016



Keyrus obtains the ISO 9001 certification

The fact that Keyrus has obtained this certification is consistent with its quest for operational excellence and proves its desire to provide all its clients with a very high quality service throughout the Group.

Levallois-Perret, 21 March 2016 : An international player in the fields of Data Intelligence (Business Intelligence, Big Data Analytics), Digital, and Consulting on the Management and Transformation of enterprises, **Keyrus** announces that it has obtained in France the ISO 9001 certification, an international Quality standard promoting an organization's performance and customer satisfaction.

Having been received in the context of project development activities in the Data Intelligence field, this ISO 9001 certification endorses the work and efforts pursued by **Keyrus** to propose to the market a services offering guaranteeing the highest level of Quality.

This certification reflects **Keyrus's** commitment to modern, effective and sustainable management. It is part of a continuing and comprehensive initiative to improve quality across the Group, as evidenced by the fact that **Keyrus Spain**, the Spanish subsidiary of the **Keyrus** Group, recently obtained the ISO 9001 certification.

With **Keyrus** committing itself to delivering lasting improvement in its processes and to satisfying all aspects of both legal requirements and those of its clients, it underwent an external audit conducted by **Afnor**, an independent Quality assurance body, which was able to confirm that **Keyrus's** management model was fully compliant with the ISO 9001 norm.

Eric Cohen, President & CEO of **Keyrus** comments: *"With the ISO 9001 certification, Keyrus is moving to a new level in terms of the maturity of its organization and the harmonization of its processes. This certification demonstrates that Keyrus has a solid foundation for satisfying the demands of our clients and prospects, steering Delivery activities in an effective manner, and committing itself to a process of continuous improvement."*

www.keyrus.com

Covering the entirety of **Keyrus**'s Business Intelligence offering, the ISO 9001 certification confirms and also valorizes **Keyrus**'s capacity, through its Service Centers (SC) operating in "nearshore" mode, to guarantee its clients a very high level of expertise, effective cost control, and the highest standards of quality in the development of projects throughout the world.

It should be noted that the **Keyrus** Group's Service Centers have for a number of years now been assisting the leading companies in sectors including banking, insurance, retail, industries, telco etc. with the efficient externalization of their Data Intelligence and also Digital projects, giving them, amongst other benefits, access to a high level of expertise in the market's BI solutions (SAP, IBM, ORACLE, SAS, Qlik, Informatica, Talend etc.).

Antonio Sequeira, in charge of the Business Intelligence hub within the IS Department of the **Biomedicine Agency**, declares: *"It has been more than ten years now that we have been working with **Keyrus** and its Service Center, a specialist in Data Intelligence and Digital solutions. Thanks to this service, **Keyrus** assists us in an effective manner with each of the actions we undertake with our sponsors and users, and does so with professionalism and responsiveness, making available to us teams of consultants who are highly qualified and trained in the Business Intelligence market's latest technologies. Their commitment, attentiveness and sense of customer service have allowed us to develop a real partnership and tackle several major challenges."*

ABOUT KEYRUS

Keyrus, creator of value in the era of Data and Digital

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitating and accelerating their transformation, and generating new drivers of growth, competitiveness, and sustainability.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence**

Big Data Analytics – Business Intelligence – Information Management – EPM

- **Digital Experience**

Innovation & Digital Strategy – Digital Marketing & CRM – Digital Commerce – Digital Performance – User Experience

- **Management & Transformation Consulting**

Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in 15 countries on 4 continents, the **Keyrus** Group has over 2300 employees.

Keyrus is quoted in compartment C of the Eurolist of Euronext Paris

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Further information at: www.keyrus.fr

www.keyrus.com

PRESS CONTACTS

Agence LEWIS PR

Mathieu Micout

Tel. : 01 83 94 04 95

mathieu.micout@lewispr.com

KEYRUS

Jean-Eudes Oumier

Tel. : 01 41 34 10 00

rp-keyrus@keyrus.com