

Keyrus Canada obtains the ISO 9001:2015 certification

Montreal, October 14, 2016: An international player in the fields of Data Intelligence, Digital, and Consulting on the Management and Transformation of enterprises, **Keyrus** announces that it has obtained in Canada the ISO 9001 certification, in its latest, 2015 version.

Keyrus Canada underwent an external audit conducted by the BNQ, an independent Quality assurance body, which was able to confirm in Canada that **Keyrus's** management model was fully compliant with the ISO 9001:2015 standard.

In its latest, 2015 version, the ISO 9001 norm focuses on economic intelligence and sustainable performance. Being at the cutting edge in these areas thanks to active monitoring and the commitment of all its employees, **Keyrus Canada** thus has the first system of management by quality certified under this new standard.

This international Quality standard, promoting performance and customer satisfaction, reflects **Keyrus Canada's** commitment to modern, effective, and sustainable management.

DEPLOYING OUR APPROACH OF MANAGEMENT BY QUALITY THROUGHOUT THE GROUP

Covering the entire offering proposed by **Keyrus Canada** in consulting and the integration of new technologies, this ISO certification follows on from those already obtained at the start of the year by **Keyrus Spain** and **Keyrus France**. It thus confirms **Keyrus's** desire to provide, throughout the group, a very high-quality service to all its clients.

"This certification in its latest version is of major importance, since it enables us to constantly consolidate and improve our management practices to support the highest level of requirements and quality demanded by our clients", comments **Romuald RIEH**, Managing Director of **Keyrus Canada Inc.**

Damien GUILLAUD, Quality Manager at **Keyrus Canada** adds: *"The ISO 9001:2015 certification is a major guarantee of quality for enterprises looking for the assurance of an effective and successful externalization of their projects."*

ABOUT KEYRUS

Keyrus, creator of value in the era of Data and Digital

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth, competitiveness, and sustainability.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence:**
Data Science - Big Data Analytics – Business Intelligence – EIM – CPM/EPM
- **Digital Experience:**
Innovation & Digital Strategy – Digital Marketing & CRM – Digital Commerce – Digital Performance – User Experience
- **Management & Transformation Consulting:**
Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in 15 countries on 4 continents, the **Keyrus** Group has 2,500 employees.

Keyrus is quoted in compartment C of the Eurolist of Euronext Paris

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Further information at www.keyrus.ca

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