

Press release  
9 January 2020

KEYRUS  
insight into value



## Keyrus accelerates with Tableau Software as it becomes a Gold Partner, along with all of its subsidiaries worldwide

**Levallois-Perret**, 9 January 2020 – **Keyrus**, an international player in the fields of Data Intelligence, Digital and Business Management and Transformation Consulting, announces the acceleration of its partnership with **Tableau Software**, the leading analytics platform, by becoming a Gold Partner.

**Keyrus** and **Tableau** started their partnership in 2011, when the vendor was new to the French market. Since then, the IT services company has invested hugely in **Tableau's** analytics platform across all of its locations worldwide, including Europe (France, Belgium, Spain, Israel and the United Kingdom), and in the Americas (Brazil, Canada and the United States), through certification programmes for its consultants and numerous, successful projects. **Keyrus** currently counts around one hundred experts certified in all of the vendor's solutions (Sales Partner, Tableau Desktop & Server).

Receiving the status of Gold Partner will give **Keyrus'** experts faster access to the latest **Tableau** product innovations in order to improve their level of expertise. The Gold status requires a superior level of certification, so all of **Keyrus** Group's **Tableau** clients will now benefit from the vendor's highest available level of expertise.

This status will also facilitate exchanges between the IT services company's decision makers and the vendor, in order to establish common business development strategies around the world. This November, [Eric Cohen, Founder & CEO of Keyrus Group, met with Ed Dolman, Vice President, EMEA Partners, and James Eiloart, SVP at Tableau](#), at the Tableau Conference 2019 in Las Vegas. This was an opportunity to discuss their joint strategy, which will be deployed throughout their subsidiaries and accelerate their development in 2020.

In 2020, **Keyrus** looks to strengthen its expertise, offering its audit and diagnostic services to its existing network of customers, while continuing to accompany new customers in the discovery and adoption of **Tableau**.

"We are thrilled with this convergence, which will further boost our go-to-market and benefit all of our clients", said **Eric Cohen**, Founder & CEO of **Keyrus** Group. "This new status demonstrates **Keyrus** Group's ability to choose and invest in technological partners before they reach maturity, and to accompany them in the long-term, in terms of both expertise and global business development."

“Our partners are an extension of our team – they bring diverse expertise and strategic solutions that enable our customers to become more data-driven,” said **Ed Dolman**, Vice President, EMEA Partners at **Tableau**. “The achievement of Gold Partner status demonstrates **Keyrus’s** commitment to helping our customers achieve better insights with data.”

## ABOUT KEYRUS

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### **Keyrus, creator of value in the era of Data and Digital**

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth and competitiveness.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence**

Data Science – Artificial Intelligence – Big Data & Cloud Analytics – Business Intelligence – EIM – CPM/EPM

- **Digital Experience**

Innovation & Digital Strategy – Digital Marketing – DMP & CRM – Digital Commerce – Digital Performance – User Experience

- **Management & Transformation Consulting**

Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in 18 countries on four continents, the **Keyrus** Group has more than 3,300 employees.

**Keyrus** is quoted in compartment C of the Eurolist of Euronext Paris (Compartment C/Small caps – ISIN Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY:FP)

Further information at: [www.keyrus.com](http://www.keyrus.com)

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