KEYRUS

REPLAY 2020

JANUARY

syngenta
Launch of Synapse, a commercial platform with embedded AI providing information, insights, speed and mobility to a sales force in the agricultural sector.

KEYRUS life science
Keyrus launches Keyrus Life Science, the first Connected CRO (C2RO), in order to accelerate digital transformation within the Health sector.

CLARINS
Supporting Clarins APAC with their Salesforce Commerce Cloud platform.

Impetus
The Keyrus Group makes a strategic investment in Impetus Consulting Group - a leading player in EPM in the United States and Anaplan specialist.

MARCH

syft
Development of a suite of Tableau reporting solutions to help track worker and job supply and demand, app usage and client feedback.

comfama
Launch of an education eCommerce website, with complex tiers and personalised pricing, implementing SAP Commerce and Marketing Clouds in order to create a single 360° view of customers.

denodo
Keyrus supports Denodo in its strategy to develop major international accounts by signing a global partnership.

MAY

Caisse des Dépôts GROUPE
La Caisse des Dépôts launches its Digital Workplace with Keyrus and Jalios.

MEDICLINIC
Delivery of highly relevant, pragmatic and engaging virtual training, using various technology platforms to ensure that this training was interactive and effective.

JULY

TSL | 海瑞麟
Creation of a Chinese localisation solution deployed on AWS, integrating third party market places such as Tmall, Jd.com and the group's other platforms.

Allianz
Assisting Allianz in their new project dedicated to the digitalisation of the customer journey.

SEPTEMBER

sodastream
Design and build of Sodastream's customer 360 for direct to consumer business.

Implementation of Business Intelligence and Analytics solutions.

NOVEMBER

xiomega consulting
The Keyrus Group becomes a majority shareholder in Xiomega Consulting, in order to strengthen its IS Consulting and Digital Transformation activities in the Auvergne-Rhône-Alpes region.

RunAsCloud
Keyrus makes a strategic investment in RunAsCloud - a leading cloud strategy consultancy in the United States.

NORTHERN TRUST
Successful adoption programme, in partnership with Alteryx.

Livingston Run your Data
Livingston joins the Keyrus Group in order to accelerate its development and enhance the Group's data capabilities, particularly Architecture and Agile Delivery.

Galápagos
Building a financial planning and consolidation solution using Tagetik, with Qlik for more advanced reporting.

FEBRUARY

tableau
Keyrus accelerates with Tableau Software, becoming Gold Partner, along with its subsidiaries around the world.

camh
Updating their Tableau dashboard in order to visualise the impact of COVID-19 on mental health and substance abuse.

SHAKE SHACK
Construction of a data warehouse using guest data in order to gain insight into their customers.

APRIL

OPÉRA NATIONAL DE PARIS
Development of Aria, a digital platform with integrated chatbot, to assist visitors and enhance their experience.

orange
Deploying Orange Digital Store in the MEA region, using various areas of expertise: Business Transformation, Digital and Data.

JUNE

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IKKS
Deployment of an EPM solution to assist Management Control in its planning, closing, reforecasting and budgeting phases.

AUGUST

METRO
Supporting a strategic Data Warehouse and Business Intelligence initiative. Resulting analyses of ridership, safety, reliability, finance and route performance will be made available both internally and to the public.

REALE SEGUROS
Creation of a new Income Statement that stores all the metrics required by the Management Control department, providing information with unified criteria.

OCTOBER

Anaplan
Impetus and Keyrus signed an Anaplan Global Partner agreement together.

bank hapoalim
Bank Hapoalim purchases Dataiku for its strategic AI and Data Science initiative, with implementation and services.

DECEMBER

RTL BELGIUM
Increasing publicity income by understanding real business needs and removing marketing fog.